

**Priyam Somani**  
Student ID: 4690301



# University of Pittsburgh

DocumentID:TREN7MAJ

Institution: University of Pittsburgh  
4200 Fifth Avenue  
Pittsburgh, PA 15260  
Print Date: 12/16/2025

**Degrees Awarded**

Degree: **Master of Science**  
Confer Date: 04/30/2025  
Plan: Marketing Science and Business Analytics

**Academic Program History**

Program: **Joseph M. Katz Grad Sch Bus**  
02/01/2023: Marketing Science and Business Analytics Major  
Beginning of Graduate Record

**Fall Term 2023-2024**

Course	Description	Attempted	Earned	Grade	Points
BECN 2401	ECON ANAL MGRL DEC FIRM & MRKT	3.00	3.00	B+	9.750
BMKT 2031	MARKETING RESEARCH	3.00	3.00	A-	11.250
BMKT 2409	MARKETING MANAGEMENT	1.50	1.50	A-	5.625
BMKT 2544	SHOPPER ANALYTICS	3.00	3.00	A	12.000
BMKT 2553	SOCIAL MEDIA STRATEGY	1.50	1.50	A-	5.625
BQOM 2401	STATISTICAL ANALYSIS: UNCERT	3.00	3.00	A	12.000

**Spring Term 2023-2024**

Course	Description	Attempted	Earned	Grade	Points
BMIS 2542	DATA PROGRAM ESSEN WITH PYTHON	3.00	3.00	A+	12.000
BMKT 2551	DIGTL & SOCIAL MEDIA ANALYTICS	1.50	1.50	A	6.000
Course Topic:	immersion class meetings				
BQOM 2421	DECISN TECHN IN MFG & OPER MGT	1.50	1.50	A	6.000
BQOM 2512	ADVANCED DECISION TECHNOLOGY	1.50	1.50	B+	4.875
BQOM 2557	MULTIVARIATE DATA ANALYSIS 1	1.50	1.50	A-	5.625

**Fall Term 2024-2025**

Course	Description	Attempted	Earned	Grade	Points
BMIS 2551	PROJ MGMT CONCPTS & PROCESSES	3.00	3.00	A-	11.250
BMIS 2588	DATA BASE MANAGEMENT	3.00	3.00	A-	11.250
BMKT 2528	ADVERTISING	1.50	1.50	A	6.000
Course Topic:	IMMERSION CLASS MEETINGS				
BMKT 2533	BUSINESS TO BUSINESS	1.50	1.50	B+	4.875
BQOM 2523	PROCESS ENGINEERING	1.50	1.50	A	6.000
BQOM 2578	DATA MINING	3.00	3.00	A-	11.250

**Spring Term 2024-2025**

Course	Description	Attempted	Earned	Grade	Points
BQOM 2559	APLD SIMULATION & OPTIMIZATION	1.50	1.50	A	6.000


**Graduate Career Totals**

Cum GPA: 3.779      Cum Totals: 39.00 39.00 147.375

----- End of Transcript -----

RAISED SEAL NOT REQUIRED

This official University transcript is printed on security paper and does not require a raised seal

  
Jonathan C. Helm  
University Registrar



Send To: Priyam Somani

## TRANSCRIPT GUIDE

In September 2005, the University implemented a new student information system, resulting in changes to some historic terminology. Depending on the status of the student at the time the transcript is produced, the transcript labels may contain either current or historic terminology. These changes follow with the historic terminology in parentheses: Career (Level); Program (Academic Center); Plan (Major/Minor); Subplan (Area of Concentration); GPA (QPA).

### GRADING POLICY

The following are grades and grade/quality points associated with each grade:

A+	4.00	C+	2.25
A	4.00	C	2.00
A-	3.75	C-	1.75
B+	3.25	D+	1.25
B	3.00	D	1.00
B-	2.75	D-	0.75
		F	0.00

The following grades/symbols carry no grade/quality points:

G	Unfinished Class Work (ongoing)
H	Honors
HS	High Satisfactory
I	Incomplete
LS	Low Satisfactory
M	Military Duty
N	Audit
NC	No Credit
NG	Unfinished Class Work (lapsed)
R	Resigned from Term
S	Satisfactory
T	Test Credit
U	Unsatisfactory
W	Withdrawal

The following are discontinued grades:

K	Competent Attainment
P	Pass
Q	Qualified
WF	Withdrawal/Failing
Z	Invalid Grade Submitted
**	No grade Reported

Note: Plus and minus grades were added to the University's grading system in the Winter Term 1975-1976.

For additional grade information please see the University grading policy online at [provost.pitt.edu/policies-guidelines](http://provost.pitt.edu/policies-guidelines).

**SPECIAL NOTATIONS** (Applies only to students who attended prior to Fall Term 2005-2006).

1. Indicates that the course was repeated. The credits and quality points earned in this course are not used in the calculation of the QPA.
2. Indicates that the course was offered through the University Honors College.

3. Indicates that the course was taken at one or more of the institutions participating in the University of Pittsburgh PCHE cross-registration program. The institution abbreviations are:

<b>CAR</b>	Carlow University (formerly Carlow College)
<b>CMU</b>	Carnegie-Mellon University
<b>CHA</b>	Chatham University (formerly Chatham College)
<b>CCA</b>	Community College of Allegheny County
<b>DUQ</b>	Duquesne University
<b>LAR</b>	La Roche College
<b>PTS</b>	Pittsburgh Theological Seminary
<b>PPU</b>	Point Park University (formerly Point Park College)
<b>RMU</b>	Robert Morris University (formerly RMC Robert Morris College)
<b>SE</b>	Seton Hill University (formerly Seton Hill College)
<b>WC</b>	Westmoreland County Community College

**GPA/QPA POLICY:** Prior to the Fall Term 2005-2006, the University cumulative Quality Point Average (QPA) was calculated based on all University of Pittsburgh courses relevant to the student's degree goal(s). Effective with the Fall Term 2005-2006, the cumulative Grade Point Average (GPA) is associated with credits completed at the Career Level. For additional QPA/GPA information, please see the University GPA/QPA policy online at [provost.pitt.edu/policies-guidelines](http://provost.pitt.edu/policies-guidelines).

**THREE-TERM CALENDAR:** The University of Pittsburgh utilizes a three-term academic calendar which is equivalent to the semester-hour system. The professional programs operate on the semester calendar. A semester = 15 weeks.

**ACCREDITATION:** The University of Pittsburgh is accredited by the Middle States Association of Colleges and Schools, Commission on Higher Education. Individual school or program accreditation may be verified by contacting the Dean's Office of the Academic Center/Program identified on the student's record.

**DEGREES AWARDED FROM OTHER INSTITUTIONS:** Any information displayed reflecting degrees awarded by other institutions should be verified with the awarding institution for accuracy.

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### INSTITUTIONAL ID CODES:

CEEB: 008815  
OPEID: 003379

### COURSE NUMBERING SYSTEM Effective Fall Term 1990-1991

0001-0999	and	
7000-7999		Lower Level Undergraduate
1000-1999	and	
8000-8999		Upper Level Undergraduate
2000-2999		Master Level Graduate
3000-3999		Doctoral Level Graduate
4000-4999		Noncredit
5000-5999		First Professional Programs (Medicine, Dental Medicine, Law)
6000-6999		Career Development Undergraduate
9000-9999		Career Development Graduate

### Prior to Fall Term 1990-1991

0001-0099	Lower Level Undergraduate
0010-0099	First Year Sectioned Courses (Law)
0100-0199	Upper Level Undergraduate
0100-0399	Upper Level Electives (Law)
0200-0299	Master Level Graduate
0300-0399	Doctoral Level Graduate
0400-0499	Third Year Limited Enrollment Courses (Law)
0500-0599	First Professional Programs (Medicine and Dental Medicine)
0500-0699	Upper Division Seminars (Law)
0700-0799	Lower Level (General Studies)
0800-0899	Upper Level (General Studies)
0900-0999	Other
0900-0999	Activities for Credit (Law)

If you have any questions about this document, please contact the Registrar's Office at the appropriate campus:

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Greensburg Campus	(724) 837-7040
Johnstown Campus	(814) 269-7055
Pittsburgh Campus	(412) 624-7635
Titusville Campus	(814) 827-4482

[ourpitt@pitt.edu](mailto:ourpitt@pitt.edu)

[www.registrar.pitt.edu](http://www.registrar.pitt.edu)